



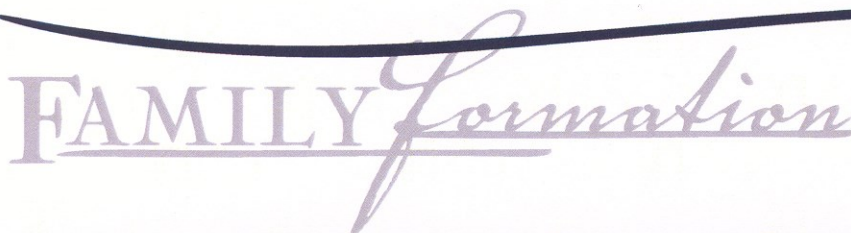
To our valued parishes currently using *Family Formation* and to those parishes who are considering using *Family Formation* in the future:

We have some very exciting news to share with all of you!

It has been an extremely busy year at *Family Formation* with many new initiatives completed or currently underway:

- In November 2018, *Family Formation* launched a **new website** which clearly lays out the need for *Family Formation* in today's secular culture and explains in more detail how the model works. The improved functionality of the online store has simplified the ordering process for parishes and made products easier to locate. The new dashboard feature is specifically designed to allow subscribing parishes access, in one convenient location, to all the pertinent information needed.
- The **new promotional video** produced in 2018 serves as an excellent overview of the program for new visitors to the website. It can also be used in parishes to introduce *Family Formation* to parish leaders and families.
- We have **updated the design of the Home Lessons**. While the lesson content remains the same as always, the presentation of the printed materials is improved with a new colorful layout and engaging design. A sample is available for preview on the website. New pricing is outlined below.
- In spring 2019, we submitted our Sacramental Preparation and Grades K-6 Home and Classroom lessons to the USCCB for review and are very excited to report that we have their stamp of approval and are now included on their Conformity List.
- We are continuing our efforts to **translate remaining portions of the curriculum into Spanish** and anticipate having the Grades K-6 Classroom Lessons available for Fall 2020, and Sacramental Preparation Coordinator's Manuals ready for distribution soon.

Based on the results we have witnessed over its 30-year history, we believe *Family Formation* is the best family-based catechetical program available. Our vision is to transform the world one family at a time. We intend to accomplish that by ensuring *Family Formation* is user-friendly for parish staff, by continuing to provide high quality support and training from our very experienced staff, and by working to keep *Family Formation* pricing as affordable as we possibly can. While *Family Formation* parishes



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have the option to purchase pre-printed materials (Ready-to-Use) or Print-Your-Own lessons from a template we provide, we believe most, if not all, parishes would prefer to receive the Ready-to-Use lessons if at all feasible for them to do so.

The new design of the Home Lessons, along with new production methods, has resulted in lower printing costs. With our desire to reach more parishes and families, we are thrilled to be able to pass along those savings by **reducing the price of Ready-to-Use Home Lessons** for 2019-20 as follows:

| READY-TO-USE LESSONS | NEW PRICE | OLD PRICE |
|-----------------------------------|----------------|-----------|
| Grades K-6 Home Lessons (English) | \$54.95 | \$80 |
| Grades K-6 Home Lessons (Spanish) | \$54.95 | \$80 |
| Preschool Home Lessons | \$49.95 | \$75 |

As a result of other, non-print-related costs which impact pricing, Print-Your-Own Home Lessons will have a slight increase in price for the coming year:

| PRINT-YOUR-OWN LESSONS | NEW PRICE | OLD PRICE |
|-----------------------------------|----------------|-----------|
| Grades K-6 Home Lessons (English) | \$12.50 | \$10.50 |
| Grades K-6 Home Lessons (Spanish) | \$12.50 | \$10.50 |
| Preschool Home Lessons | \$10 | \$8 |

The initiation fee remains the same at \$50.

All other prices will remain the same.

To those already using *Family Formation*, we thank you and are ever so grateful to be working with you to transform families in the Faith. Please contact us if you have any questions regarding the new initiatives or pricing.

For those considering *Family Formation*, we invite you to join the ever-growing *Family Formation* family, and we are available to answer any questions you might have.

Blessings,

The *Family Formation* Team